



WINNER UNITED NATIONS POPULATION FUND GLOBAL ART CONTEST

20th August 2025

TO WHOM IT MAY CONCERN

It is my privilege to provide this strong recommendation for Olasubomi Iginla-Aina, MBE, an accomplished and visionary leader in global humanitarian work.

My office has had the pleasure of collaborating with her since 2017 on the Guinness Book of Records' acclaimed "Largest Canvas bag in the world" named: Bag of Hope. Together, we visited schools in England and Scotland, providing guidance and support to students experiencing trauma. I witnessed firsthand, how child rights sessions empowered children to speak out—authorities in the communities we visited testified to a surge in abuse reports from children themselves, a powerful sign that they now felt safe, heard, and determined to claim their rights. I am aware that this project is still on.

"Since then, I have developed kin interest in her projects. I am also aware of how she has been serving selflessly and voluntarily without wages over the years as a Global NGO Executive Committee Director – liaising for global NGO. Olasubomi was selected as one of only eight members of the UN Taskforce responsible for initiating the planning of the 2024 UN Civil Society Conference in Nairobi—a globally competitive appointment recognizing her excellence, dedication, global impact, and proven success. She and her fellow Taskforce members Worked tirelessly to appoint two Conference Co-chairs, over 27 Sub-committee Co-chairs, and more than 100 Sub-committee members from thousands of global applicants. She also served as Co-chair of the Outreach Committee, successfully leading her team in developing creative strategies, including engaging celebrities—to enhance publicity for the event.

In 2023, I had the privilege of collaborating with her on the **Creating Awareness and Alternatives Mission (CAA Mission)**, an initiative dedicated to tackling irregular migration among African youths. I attended the launch of the Mission and listened firsthand to the testimonies of young migrants she is working with. A common pattern emerged: when deported from Catalonia back to their home countries, many attempt to return to Europe under dangerous circumstances. At the launch, however, it was clear that her intervention was making a difference. Through her work, these youths were being reoriented, and from their testimonies, it was evident that their perspectives had shifted and their hopes renewed.

She engages directly with young people, encouraging them to share their perilous migration experiences as a way to deter others from embarking on the same perilous journey. Her commitment has also attracted international support. **Gunsel Cars in Northern Cyprus** has pledged to partner with her in training African youths in electric car production and servicing, while **Generames in Barcelona** has agreed to support youth empowerment through Renewable energy (solar panel production) skills training. Tirelessly, she continues to build partnerships and seek opportunities that provide African youths with viable and sustainable alternatives to irregular migration.

In 2024, during the first UN Civil Society Conference in Africa which took place in Nairobi, she successfully organized six side events and spearheaded extensive media campaigns and school outreach programs across Africa to raise awareness about the dangers of irregular migration. Leveraging this platform, she amplified a major awareness initiative that engaged thousands of African youths. These efforts generated a remarkable impact not only across multiple African regions but also in Europe. Guided by her commitment to excellence, Olasubomi continues to drive meaningful change through her work. Her selflessness, resourcefulness, and innovative approach to fundraising serve as a true source of inspiration.

Her work has earned her well-deserved recognition, including the prestigious MBE Award from Her Majesty, the late Queen Elizabeth II.

OFFICE OF IBIYINKA ALAO,
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I strongly endorse Olasubomi for any opportunity or recognition. She is an outstanding individual who will undoubtedly prove herself capable, dependable, and resourceful.

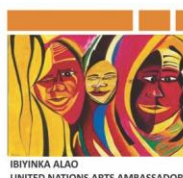
Please feel free to contact me if you require further information.

Sincerely,

Ibi. Alao

Amb. Ibiyinka Alao
UN Arts Ambassador

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